

Mies, 22/05/2025

For more information: marketing@fim.ch

PROMOTION LIVE STREAMING

25th May 2025 - Terenzano (ITA)

Dear Flat Track Riders,

We hope you're doing well and that your season is off to a fantastic start!

As you may have noticed, the FIM Marketing Department is ramping up efforts to promote our sport. A key part of this initiative is providing FREE live coverage of all championship rounds, a major step in putting Flat Track in the spotlight!

To support this campaign, we kindly ask you to share the FIM-MOTO.TV Flat Track teaser video on your social media channels.

Download the teaser here:

https://www.swisstransfer.com/d/f2a68dfa-ed7c-4314-8cf4-cc60c4eead52

When posting, please remember to:

Tag: @fim flattrack

Link to: https://fim-moto.tv/flat_track

Your support helps boost visibility for the FIM Flat Track World Championship, your sponsors, the industry and the entire Flat Track community. We truly appreciate your help in growing the sport we all love.

If you have any questions or ideas, feel free to reach out anytime.

Thank you and ride safe!

Best regards,

Martin

About the FIM (www.fim-moto.com)

The FIM (Fédération Internationale de Motocyclisme) founded in 1904, is the governing body for motorcycle sport and the global advocate for motorcycling. The FIM is an independent association formed by 121 National Federations throughout the world. It is recognized as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Among its 70 FIM World Championships the main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro, Cross-Country, Speedway and E-Bikes. Furthermore, the FIM is also active and involved in the following areas: public affairs, road safety, touring and protection of the environment. The FIM was the first international sports federation to impose an Environmental Code in 1994.







